

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Inventor:	Goetz von Groll	Confirmation No.:	1905
Appln. No.:	10/604,906	Examiner:	Vu, Bai D.
Filing Date:	August 11, 2010	Group Art Unit:	2165
Title:	<b>Method Quantitative Analysis of Corporate Communication Performance</b>		

**AMENDMENT AND RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action of August 11, 2010, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.